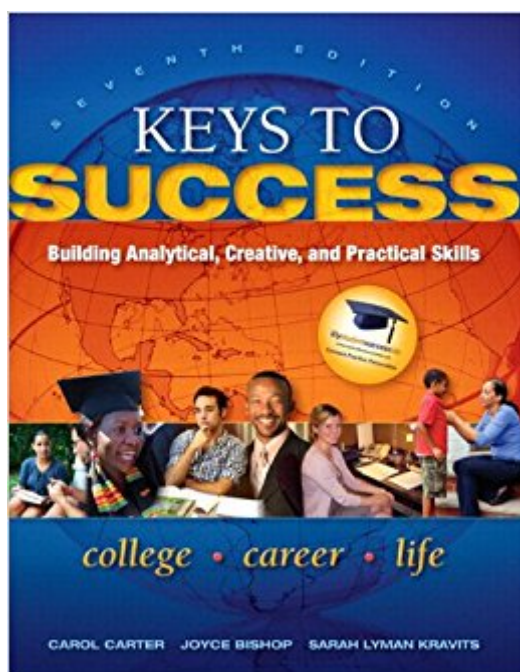


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Unlock every student's potential to succeed in college, career, and life by challenging them. "It's not just what you know—it's what you know how to do." Students will develop their goal-setting abilities by personalizing the best practice tools and strategies for all topics covered. Keys™ focuses on building analytical, creative, and practical thinking skills. This thinking skills framework challenges students of all levels to question, evaluate, innovate, relate, and follow through—which is critical in class AND highly valued in a competitive 21st century workplace where one must maximize strengths and bolster weaknesses. When students build the skills that will help them get where they want to go in college and beyond, they will be more motivated to retain and APPLY what they learn. Revision highlights include an Annotated Instructor's Edition, Social Media integration, 21st Century Skills coverage, and much more. For more information about the book including its support package, go to [www.pearsonhighered.com/studentsuccess](http://www.pearsonhighered.com/studentsuccess) Start strong. Finish stronger. [www.MyStudentSuccessLab.com](http://www.MyStudentSuccessLab.com)

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